

THE ED. FUND'S 23RD ANNUAL Excellence in Education Banquet



Sponsorship Opportunities

The May 20, 2011 **Excellence in Education Banquet** is an inspiring experience that brings the entire West Contra Costa community together. Sponsors of The Ed. Fund banquet directly contribute to the success of schoolchildren throughout West Contra Costa County. Guests of the event include community and government leaders, corporate partners, WCCUSD educators, administrators, students, parents, community members and media. Banquet promotion includes:

- 2,000+ invitations are mailed to members of the West Contra Costa community, including corporations, organizations, elected officials, educators, and major funders.
- Email blasts promoting the event are sent to 1,200+ members of the West Contra Costa community, including major funders, teachers, and local businesses.
- Marketing and PR efforts include pieces in local newspapers, magazines and The Ed. Fund website.
- Over 500 guests are expected to attend the event. Each guest will receive a program highlighting sponsors.

Presenting Sponsor: \$30,000+

- Premium seating for up to **20 guests** (2 tables)
- Recognition in **media coverage** and **press releases**
- Company **name & logo** will receive premier placement in:
 - Event **invitation** ○ Event **program** ○ Event **posters** and **banners**
 - *Commitment must be made by March 15, 2011 for inclusion in invitation*
- Opportunity to display a banner/poster for your business in a prominent location at the event
- Prominent location and hyperlink on The Ed. Fund website
- **Table top display** for your organization
- Permission to use The Ed. Fund logo on your website and approved marketing materials
- *Commitment by March 15, 2011*

Hero Status: \$15,000+

- Premium seating for up to **10 guests** (1 table)
- Recognition in **media coverage** and **press releases**
- Company **name and logo** will receive premier placement in:
 - Event **invitation** ○ Event **program** ○ Event **posters** and **banners**
 - *Commitment must be made by March 15, 2011 for inclusion in invitation*
- Opportunity to display a banner/poster for your business in a prominent location at the event
- Prominent location and hyperlink on The Ed. Fund website
- **Table top display** for your organization
- Permission to use The Ed. Fund logo on your website and approved marketing materials
- *Commitment by March 15, 2011*

Sponsorships are accepted online at www.edfundwest.org or via U.S. mail. Please contact Beth Wright at The Ed. Fund, (510) 233-1464 x105, with any questions about being a sponsor. Those sponsors wishing to donate their tickets back to the event will receive an additional tax deduction.

Sponsorship Opportunities, continued

The Dream Team: \$10,000+

- Premium seating for up to **10 guests** (1 table)
- Recognition in **media coverage** and **press releases**
- Company **name** and **logo** will receive premier placement in:
 - Event **invitation**
 - Event **program**
 - Event **posters** and **banners**
 - *Commitment must be made by March 11, 2011 for inclusion in invitation*
- Opportunity to display a banner/poster for your business in a prominent location at the event
- Prominent location and hyperlink on The Ed. Fund website
- Permission to use The Ed. Fund logo on your website and approved marketing materials
- *Commitment by April 15, 2011*

Leadership Class: \$5,000+

- Preferred seating for up to **10 guests** (1 table)
- Recognition as a **Leadership Class Sponsor** in:
 - Event **program** and Event **posters**
 - Supporter section of The Ed. Fund website
- Permission to use The Ed. Fund logo on your website and approved marketing materials
- *Commitment by April 15, 2011*

Honor Roll: \$2,500+

- Tickets for **10 guests**
- Recognition as an **Honor Roll Sponsor** in:
 - Event **program** and Event **posters**
 - Supporter section of The Ed. Fund website
- *Commitment by April 15, 2011*

Table Sponsor: \$1,000+

- Tickets for **10 guests**
- Recognition as a **Table Sponsor** in the Event program
- *Commitment by May 1, 2011*

The Ed. Fund Mission: We advocate for excellence in education. We assist schools in providing high-quality learning experiences, we promote community engagement and investment in education, and we support student access to educational opportunities.



Sponsorships are accepted online at www.edfundwest.org or via U.S. mail. Please contact Beth Wright at The Ed. Fund, (510) 233-1464 x105, with any questions about being a sponsor. Those sponsors wishing to donate their tickets back to the event will receive an additional tax deduction.

West Contra Costa Public Education Fund o. 510.233.1464 f. 510.217.3996 www.edfundwest.org edfundwest@edfundwest.org
217C W. Richmond Avenue, Richmond, CA 94801