



For Immediate Release

Over \$50,000 in Cash Scholarships Available to Richmond Academic Stars

FOR IMMEDIATE RELEASE

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(Richmond, CA) – At a time in when financing a college education is harder than it has ever been, a group of local business leaders, youth service providers and community champions will gather to support the tremendous accomplishments of Richmond's promising young scholars.

Awardees will be announced at the **“Celebrating Richmond's Young Scholars Reception”**, hosted by the Richmond Police Activities League. The event will be held April 28th, 2011 at LoVonya DeJean Middle School located at 3400 MacDonald Ave, Richmond, CA 94804. Talented Richmond youth will be presented with scholarships to support their post-secondary education.

Organizers of the reception anticipate 200 attendees will participate in the event to show Richmond students red carpet worthy attention. The event will feature a light buffet, and lively entertainment. The scholarship program showcases the combined efforts of Richmond civic groups to promote educational attainment and support for college bound Richmond youth. “This is a way to honor the youth in our communities that are poised to succeed,” said Tamara Walker, coordinator of a series of scholarship workshops for the Richmond Police Activities League, “It’s been extremely rewarding to see these young people pursue their dreams. We know that these are extremely hard times, and that means that students need more, not less help to reach their dreams of college. We just hope more businesses step up to the plate to help.”

Nearly half a dozen sponsors including the Richmond Police Activities League, the George Miller Youth Fund, West Contra Costa Public Education Fund, Malvern Wilson Alumni Association, Richmond Police Officers Associations, and Guardians of Justice, and the Latino Police Officers Association have pledged to give nearly \$50,000 in cash scholarships to Richmond students.

“There’s still time for more businesses to contribute,” said Larry Lewis, the Executive Director of the Richmond Police Activities League. Local businesses and civic groups interested in participating in the festivities by awarding scholarships at the banquet should contact the Richmond Police Activities League.

Applications are still available and can be picked up at Richmond PAL located at 2200 Macdonald Avenue, Richmond, CA. Interested students can contact RPAL coordinator, Tamara Walker at (510)-621-1226 for details.

“This is an excellent opportunity to showcase and reward the efforts of Richmond’s star students. Our kids deserve the recognition and support,” said Larry Lewis, the Executive Director of the Richmond Police Activities League.

WHAT: A free community scholarship reception to honor Richmond Youth

WHEN: Thursday, April 28th 6 p.m. to 8 p.m. with a reception and photo session at 5:30pm.

WHERE: LoVonya DeJean Middle School located at 3400 MacDonald Ave, Richmond, CA 94804

WHO: Richmond Police Activities League, George Miller Youth Fund, West Contra Costa Public Education Fund, Malvern Wilson Alumni Association, Richmond Police Officers Associations, Richmond Police Officers Guardians Of Justice, Latino Peace Officers Association, Richmond Police Officers Association