



WEST CONTRA COSTA PUBLIC EDUCATION FUND

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The Ed Fund is a 501(c)(3) organization

Tax ID: 68-0005307

Non-profit ID #: 68-0005307

October 19, 2020

Dear DeJean Middle School Families,

During the “Back to School Shoe Drive” event hosted by the Ed Fund and various partners, prepackaged boxes of groceries were given to each family that participated. Our partner, White Pony Express, provided the grocery boxes through a government sponsored program. Without our knowledge, the boxes contained a letter from President Donald Trump. The letter listed tips on how to stay safe during the pandemic (for example: by washing your hands, wearing a mask, etc.) and has been criticized as an act of propaganda before the Nov. 3rd election.

We wanted to reach out and say that we made the mistake of not checking the prepackaged boxes that were delivered to us. Part of our mission at Ed Fund states, “When communities work together to eliminate inequities, our youth will thrive.” Although the letter mentioned nothing about inequalities, our organization knows that President Donald Trump has historically made questionable statements regarding communities of color. We, the West Contra Costa Public Education Fund, wanted to make clear that his views about our communities do not align with our core values.

Although it was a mistake, we understand the impact that it might have had. We are truly sorry for the oversight. Next time, we will take additional steps into looking through each item being given to families in order to ensure nothing like this will happen again.

If you have any questions, comments, or concerns please feel free to reach out to us. Thank you all again for participating in our “Back to School Shoe Drive.” We loved seeing your faces and look forward to having more events in the future.

In community,

The Ed Fund team



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Estimadas familias de DeJean Middle School,

Durante el evento de zapatos, "Regreso a la Escuela," organizado por el Ed Fund y varios otros socios, se entregaron cajas de comida empaquetadas a cada familia que participó. Uno de nuestros socios, White Pony Express, proporcionó las cajas de comida a través de un programa patrocinado por el gobierno. Sin nuestro conocimiento, las cajas contenían una carta del presidente Donald Trump. La carta incluía consejos sobre cómo mantenerse a salvo durante la pandemia (por ejemplo: lavándose las manos, usando un cubrebocas, etc.) y ha sido criticada como un acto de propaganda antes de las elecciones del 3 de noviembre.

Queríamos comunicarnos y decirles que cometimos el error de no revisar las cajas empaquetadas que nos entregaron antes de distribuirlas. Parte de nuestra misión en Ed Fund dice: "Cuando las comunidades trabajan juntas para eliminar las desigualdades, nuestra juventud prosperará." Aunque la carta no mencionó nada sobre las desigualdades, nuestra organización sabe que el presidente Donald Trump históricamente ha hecho declaraciones cuestionables con respecto a las comunidades de color. Nosotros, el Fondo de Educación Pública de West Contra Costa (West Contra Costa Public Education Fund), queríamos dejar en claro que los puntos de vista del presidente sobre nuestras comunidades no se alinean con nuestros valores fundamentales.

Aunque fue un error, entendemos el impacto que pudo haber tenido. Sentimos mucho el descuido. La próxima vez, tomaremos pasos adicionales para revisar cada artículo que se les da a las familias para asegurarnos de que nada como esto vuelva a suceder.

Si tiene alguna pregunta, comentario o inquietud, no dude en comunicarse con nosotros. Gracias a todos por participar en nuestro evento de zapatos "Regreso a la Escuela." Nos encantó ver a todas las familias y esperamos tener más eventos en el futuro.

En comunidad,

El equipo del Ed Fund